



SASMIRA'S BUSINESS SCHOOL

Sasmira Marg, Worli, Mumbai - 400030, Maharashtra, India

Approved by All India Council for Technical Education (AICTE), New Delhi
Directorate of Technical Education (DTE), & Government of Maharashtra

WE BUILD YOUR FUTURE

Learn With SBS to Transform Today & Lead Tomorrow!



Admission Brochure 2026 - 27



01. About Sasmira	(Page 03)
02. About Sasmira's Business School (SBS)	(Page 04)
03. Our Chief Patrons	(Page 06-07)
04. I/C Director's Message	(Page 08)
05. Post Graduation Diploma in Management (PGDM)	(Page 09)
06. Why choose SBS PGDM program?	(Page 10)
07. Our Teaching & Learning Methodology	(Page 11)
08. Admission Process	(Page 12)
09. Core Faculty as Knowledge Enablers	(Page 13-14)
10. Infrastructure	(Page 15-16)
11. Extra Curricular Activities	(Page 17-18)
12. Industrial Visits	(Page 19-20)
13. Career Guidance Placement Committee	(Page 21)
14. Placement Process At SBS	(Page 22)
15. Placement Report	(Page 23)
16. Students selected in Renowned Companies	(Page 24-25)
17. Thanks to Our Recruiters	(Page 26)
18. Student Testimonials	(Page 27)

INTRODUCTION



ABOUT SASMIRA

The Synthetic & Art Silk Mills' Research Association (SASMIRA) was established on 12th January 1950 under Registration No. 2505 of 1949-1950 granted under Societies Act XXI of 1860 and is a cooperative venture set up by the man-made textile industry of India after independence as a multi-functional institute to serve its scientific and technological needs.

During that period the pioneers of the silk and art silk industry, composed of a large number of small units with a rare foresight mooted the proposal for creating a cooperative research organization. This proposal was supported by the Council of Scientific and Industrial Research (CSIR) and other Government agencies that culminated in the establishment of SASMIRA, earlier known as Silk and Art Silk Mills' Research Association.

SASMIRA entered into its golden jubilee in the year 2000, coinciding with the new millennium. The landmark building of SASMIRA at Worli is in the heart of the city of Mumbai, the imposing building covering nearly 12,000 sq.mtrs. of the area was conceived as far back as 1950, and completed in 1958.

In 2021, SASMIRA expanded its space and inaugurated its new wing adjacent to the existing one.



INTRODUCTION

About Sasmira's Business School (SBS)

SASMIRA's Business School (SBS) belongs to the family of 75 years old SASMIRA (approved body of the Ministry of Textile, Govt. of India), with a rich educational heritage in the area of Textile and Management. SASMIRA's Business School is located in the heart of Mumbai city with state-of-art infrastructure and has commenced in the Academic Year 2018.

SASMIRA's Business School (SBS) takes a new look at management education, focusing on a corporate end-user-driven curriculum, designed and taught by the best of corporate leaders/faculty members to create the next generation of corporate leaders. In a dynamic & rapidly evolving business environment, SBS aims to create future-ready corporate leaders & entrepreneurs who are

well-equipped to handle the challenges thrust upon them.

The Institute takes pride in its faculty members which comprise of distinguished academicians and leading professionals of the business world. Our faculty members nurture the skill sets of the students to make them competent professional managers to work in diverse corporate sectors across the globe. SBS offers various programs specifically designed to equip students with the required conceptual, interpersonal, and managerial decision-making skills. The SBS program is a transformational experience that stays with them lifelong and gives them the perspective to deal with complex and ever-changing realities of business and life.



Workshop on 'Technical Analysis'



INTRODUCTION





OUR CHIEF PATRONS

Sasmira's Business School (SBS) is an initiative of SASMIRA to serve the skill-based requirements of professionals in the corporate world. With the growing complexity of global businesses, B-School recruits are required to be equipped with new skills-sets, innovative ideas, and a rigorous mental toughness to sail through the current corporate turbulence. We at SASMIRA realize this and are delivering simulation-based teaching, and research-oriented learning to ensure that our students' contribution to the corporate exceeds their expectations. We ensure that management education helps students become more proactive and gearing up to meet the challenges of the competitive environment.

With the support of our competent and qualified faculty members with years of consulting/corporate/academic experience, coupled with modern infrastructure and diverse learning resources, SBS does not just rest on past laurels and academic traditions but tries constantly to address a variety of challenges – the challenges of the ambitious individual, the developing nation and the ever-changing world. Best Wishes!



Shri. Mihir Mehta
President, SASMIRA



Smt. Smita Yeole
Vice President, SASMIRA

Sasmira's Business School (SBS) has been an exclusive icon of management education in Western India for the PGDM program. The cohesive team of faculty members at SBS focuses on building the competence of students through a broad spectrum of teaching aids and professional approach to enhance their employability and the overwhelming patronage of corporate recruiters.

In addition, several training and development sessions are organized for the holistic development of the students and to take up any challenging corporate profile and responsibilities.

The activity-based teaching involves diverse pedagogical approaches like Role Plays, Business Case Study Analysis, Simulation, Experiential Learning, Live Research Projects, Industry Review, Presentations, and Industry Internships which helps the students to develop a pragmatic vision.

We are confident that these budding managers from SBS will successfully achieve key positions in the corporate world and also be an asset to the organization.

Best Wishes!



OUR CHIEF PATRONS

The true hallmark of education is the one by which character is formed, the strength of mind is increased, and the intellect is expanded, and by which one can stand on one's own feet. We at Sasmira, provide ample opportunities to our students to seek out that education, discover the truth, and to remember to use it well.

We believe in the holistic development of students. To achieve this, the institution enables the students to hone their managerial skills and get them acquainted with the new developments taking place in the industry.

Best Wishes!



Dr. Ashok Tiwari
Director General,
SASMIRA



INTRODUCTION

THE MOTIVATOR - OUR I/C DIRECTOR

Dr. CA Geetanjali Pinto

Dear Students,

Greetings from SASMIRA's Business School! Samira's Business School (SBS) belongs to the SASMIRA family of Educational Institutions that share a tradition of over 70 years and a rich educational heritage in the area of Textile and Management education. SASMIRA's Business School is approved by the All Indian Council for Technical Education (AICTE), Directorate of Technical Education (DTE), and the Government of Maharashtra and is located in the heart of Mumbai city at Worli.

Widening its scope and operations in the field of education, SASMIRA started SASMIRA's Business School (SBS) in the year 2018 with the objective to bridge the gap between class room learning and industry requirements. From that point, there is no looking back. SASMIRA's Business School has received many awards, accolades, rankings and industry recognitions. To name a few-

- National Educational Excellence Awards for the **MOST PROMISING PGDM COLLEGE OF THE YEAR 2021, MAHARASHTRA Under the CATEGORY- Management Studies, Quality Education & Infrastructure**
- Silicon India's Ranking survey 2021- Ranked A++ category
- GHRDC – CSR B-School Survey 2021- 4th Rank Top B Schools of Excellence India 2021
 - com Rankings 2022 – ranked 80 in Top B Schools in India
 - Certification for Quality Management System of ISO 9001-2015 by BIS- Bureau of Indian standards

It provides a congenial learning environment for students with state-of-the-art infrastructure and strong industry connections

The PGDM program at SBS addresses the need of business professionals. It aims to provide students with cutting-edge skills and knowledge required for a successful career in management. PGDM Program is designed with a perspective to develop students to face complex business problems. We at SBS, provide a quality learning experience that enables

students from diverse cultural and academic backgrounds to acquire the ethical business skills and knowledge essential to succeed in today's competitive global business world.

We equip students with appropriate managerial competencies, technical skills, and attitudes in the core areas of Finance, Marketing, HR and Business Analytics.

We give our students the opportunity to live out their aspirations, develop, and assert themselves with the

objective of imparting knowledge and understanding of cutting edge of different management domains.

Our location in Mumbai has a strategic advantage and enables us to have a strong interface with business and industry.

I am sure that your two years journey with SBS for professional management course will add a distinctive edge to your management career.

Best Wishes!



THE COURSE

Post Graduate Diploma in Management (PGDM)

The objective of this programme is to prepare individuals to develop into Managers for tomorrow as per the needs of the industry. The two year full time PGDM course prepares students with the skills, knowledge and strategic perspectives essential for the leadership of business anywhere in the world. The course is intellectually demanding and is being taught by faculty who encourage active student participation in the classrooms through presentations, case discussions, role plays, simulation etc.

Two years Post Graduate Diploma in Management (PGDM), approved by AICTE and DTE Government of Maharashtra offers dual specialization and has been designed by the Sasmira's Business School Academic Advisory Board, which incorporates the best in the world of management education streamlined with inputs from the corporate's eminent members to meet the needs of a constantly changing market place. PGDM spans over two years with six terms, approximately three months each.

Program Highlights

- Emphasizes on practice-based and experiential learning experiential learning through local, domestic & international industrial visits
- 100% placement assistance
- Course content is constantly revised and updated with on input from the academic and industry experts to meet the demands and challenges of the fast evolving corporate world
- Taught by the best of faculty and industry practitioners
- Imbibes on entrepreneurial spirit along with personal, social, professional values, creativity & positive attitudes
- Personalized attention for capability assessment and development through assessment centre

Major Specializations

- Business Analytics / Finance / HR / Marketing

Minor Specializations

- International Business / Digital Marketing / Banking & Financial Services (BFSI) / Mass Media & Entertainment Management / Entrepreneurship & Start-up Management





THE COURSE

Why choose SBS PGDM Program

PGDM with Dual Specialization

The PGDM program at SBS is specifically designed considering the requirements of the industry. The unique dual specialization concept enables the students to select the combination of functional and sectoral preference. This unique combination gives an upper edge to our students in comparison to other post graduates students.

Industry Based Course Curriculum

To make students industry-ready, SBS offers contemporary curriculum which is designed and updated in consultation with subject experts from the academics and industry.

Objective Oriented Teaching Pedagogy

At SBS, the teaching is not limited to classroom teaching. Local, Domestic and International Industry visits are conducted on regular basis to abreast students of real time business environment. Guest lectures by Industry experts, Role plays, Case study discussions, Workshops, Conferences, Webinars and Seminars are integral part of the teaching pedagogy.

Placement Opportunities

We provide 100% placement assistance for all students as we have long business associations with our regular recruiters. Students at SBS are provided with paid internships, live projects increasing their employability opportunities with top corporates across India and at global level.

Holistic Personality Grooming

Grooming sessions are organized to enhance the overall personality of the students. Management decision labs, Language labs, Training workshops are specifically designed to develop their personality at 360 degree level.

Short Term Courses & Value Added Certifications

Students of SBS have an added advantage due to the wide range of short term courses offered to enhance their proficiency. Some of the short-term courses offered are foreign language programs, MS Excel, Digital Marketing, Technical Analysis, Program on Commodity Market, AI in Business.

Strategic Location

The location of SBS at Worli is amidst the corporate hub and hence it's obvious why SBS is the first choice for companies – for final placements and summer internships.

Approved Body of Ministry of Textiles

SBS Belongs to the legacy of SASMIRA, which is approved body off the Ministry of Textiles, hence the goodwill garnered by the parent body, penetrates deep in inculcating the values and leveraging the business relationships for SASMIRA's Business School.



OUR TEACHING & LEARNING METHODOLOGY

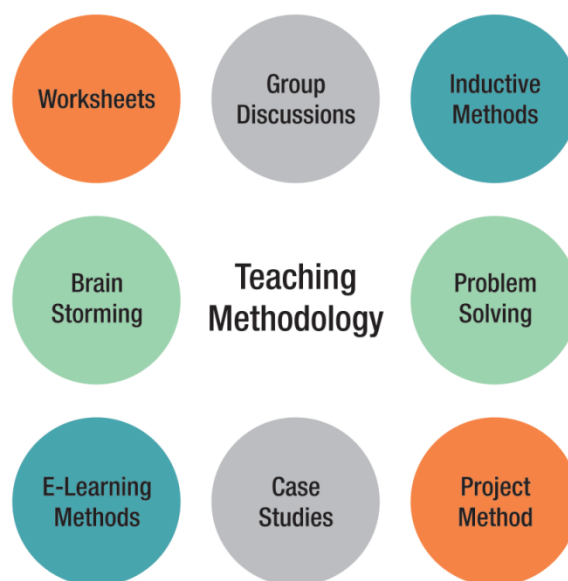
Management education in Sasmira's Business School (SBS) is imparted through a thoughtfully balanced mix of teaching pedagogy based on the concept of blended learning. As at SBS, we strongly believe in practice-based and experiential learning. Thus, making the teaching learning process an active, interactive and experiential learning process.

Classroom Methodologies

- Use of Multimedia (power point presentation, audio, visuals)
- Case Studies, Games, Simulations, Group/Team Activities, Role Play
- Skill Based Learning Exercises, Projects
- Scenario Analysis, Group Discussions, Quiz, One on One discussion
- Mentoring & Counselling

Beyond Classrooms

- Industry Visits (Local, Domestic & International)
- Guest Talks/Lectures
- Conferences
- Live Projects
- Seminars/Webinars/Summits
- Internships
- Development Programs
- Workshops
- Case Study Competition
- Research based Projects





ADMISSION PROCESS

Eligibility

Bachelor's Degree in any Discipline from a recognized University with minimum 50% marks in aggregate or equivalent grade. Applicants appearing for final year degree examination can also apply. However, if selected, a proof of completion of their graduation with minimum 50% marks needs to be submitted for the final confirmation of admission.

Applicants who have appeared in any one of the following written aptitude tests are eligible to apply: GMAT/CAT/CMAT/XAT/MAT/ATMA/MH-CET/any other qualifying exam conducted by the approved authority.

Admission Procedure

Three Steps Admission procedure is followed at SBS:

- 1. Documents Verification :** Candidate must fill in the admission enquiry form by scanning the QR code give below. Candidate must bring all his / her original documents to the institute and fill the admission form (to be obtained from the college office) duly filled in.
- 2. Group Discussion & Personal Interview :** Group Discussion & Personal Interview is conducted to evaluate the competency & suitability of the candidate to the program.
- 3. Fees Payment :** Once the candidate found suitable & documents are successfully verified, the candidate has to fill admission form and confirm his admission by making an interim payment towards course fees.

Mandatory Documents

Short listed candidates are required to submit two sets of self-attested documents as per the following sequence at the time of document verification:

- 10th, 12th and Degree (Semester/Year Wise) Marksheets and Certificate
- Aptitude Test Scorecard, whichever is applicable
- Leaving Certificate from the Graduation College
- Work Experience Certificate (if any)
- Gap (if any) Affidavit (Period after Graduation till Admission Date)
- Photographs – 2 Nos. (Passport Size). Please write Name on the back side of the photograph along with the given registration number.
- Photocopy of Aadhar Card/ Passport / PAN Card / Birth Certificate

All shortlisted applicants must bring original documents for verification at the time of admission.

Contact Details

Sasmira's Business School (SBS)

Sasmira Marg, Worli, Mumbai – 400030, Maharashtra

Office Nos. – 8433734950 / 8425002526 / 8425006889

Email Id: admissions@sbsm.edu.in / sbs@sasmira.org

Mr. Amol Jadhav, Placement Officer- SBS 9221234267

**Prof. Richal Tuscano, Academic Coordinator- SBS
9326111683**

Dr. CA Geetanjali Pinto, Director- SBS

Email : director@sbsm.edu.in

Scan QR to register for AY 2026-27 Admissions



SBS FACULTY

CORE FACULTY AS KNOWLEDGE ENABLERS

**Dr. CA Geetanjali Pinto (I/C Director)**

Ph.D. in Management, CA, M.Com, B.Com.

Dr. Geetanjali Pinto, is a Chartered Accountant, with more than 26 years across Industry and Academia. Dr. Geetanjali Pinto has completed her Ph.D. from Symbiosis International University. Her Teaching Expertise lies in core finance subjects such as Financial Accounting & Analysis, Financial Management, Cost & Management Accounting, Corporate Finance, Security Analysis & Portfolio Management, Corporate Restructuring & Valuation & Tax Planning. Her research expertise lies in the area of corporate finance and use of panel data econometric tools for data analysis.

Dr. Geetanjali Pinto's experience spans over 11 years in the industry and as an academican, she has more than 15 years of experience in teaching and research.

In the realm of research, Dr. Pinto is renowned for her specialization in corporate finance and her adept use of panel data econometric tools for data analysis. Her scholarly contributions extend to numerous articles presented at conferences and 9 research papers published across in ABDC ranked journals, 9 in Web of Science indexed journals, and 12 in Scopus indexed journals and UGC-approved journals. She also holds 3 copyrights registered with the Copyright Office, Government of India and has also authored a book on Accounting for Managers, HPH.

Dr. Sandeep Surange

Asst. Professor

Ph.D., MPM & IR, BBM, UGC-NET in Management

He is an academican with a rich Industrial experience of about 10 years in HR and 10 years in academics with

Work Life and Sustainability. He is having a strong background in HR compliance, Compensation and Benefits and Formulation of HR policies for several reputed companies. He has been associated with several well-known institutes as an academican and has spearheaded committees like Research, Time Table, Guest sessions and have been active in grooming and mentoring the students for placements.

With a total overall experience of more than 20 years he has won several accolades and awards both at personal and professional levels.

**Dr. Kirtida Vora**

Asst. Professor

Ph.D., PGDBA, B.E. - Electronics

Dr. Kirti Vora has 15 years of rich experience in the Corporate. She has developed interest in teaching. Hence she has moved into teaching.

Dr. Kirti Vora has published many publications like Influence of Socializing on Employee Engagement, Social Issues in Entrepreneurship: Challenges of digital decade, Product Positioning, Know Yourself and March forward Challenges faced by Supply chain management teams. Dr. Kirti Vora has taught subjects like Business Statistics, Operations Management, Total Quality Management and Productivity Management



SBS FACULTY



Prof. Aarti Vyas

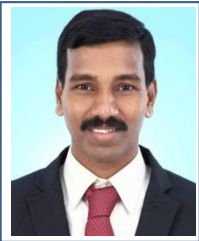
Asst. Professor

Pursuing Ph.D., MMS, BBI

Prof. Aarti Vyas has completed her graduation and then MMS from Mumbai University. Prof. Aarti has achieved the Certificate in Credit Cards for Bankers –

IIBF & Certificate in Digital Banking for Bankers – IIBF. She has teaching experience of 5 years. She has experience in teaching subjects like Economics, International Finance, Equity Research, and Introduction to Financial Intermediaries, Commercial Banking, Retail Banking.

Prof. Aarti Vyas has experience in conducting webinars for the students in the domain of the finance.



Prof. Amol Jadhav

Asst. Professor & Head-Placements

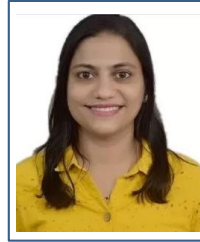
MHRDM, LL.B. B.Sc., Pursing LL.M.

Prof. Amol Jadhav has completed his graduation in B.Sc. (Geology) and MBA in Human Resource Management (HRM) with first

Class from Mumbai University. He has completed his LL.B. from Mumbai University to gain knowledge in the law based subjects. Prof. Amol is pursuing his LL.M. in Criminal Law from Mumbai University.

Prof. Amol Jadhav has 14 years of corporate experience and 11 years of teaching experience in the management education. He has dual expertise in the field of law and Human Resource.

At Sasmira's Business School, Prof. Amol Jadhav is handling and taking care of campus recruitments (live projects, summer internships & final placements) of the management students.



Prof. Richal Tuscano

Asst. Professor

BMS, MMS, Pursuing PhD from Mumbai

Prof. Richal Tuscano has presented various case studies like Rural Development through Social Entrepreneurship, Travelthirst Pvt.

Ltd. and published various research papers. Prof. Richal Tuscano has taught various subjects like Organizational Behavior; Perspective Management; Human Resources Management; Strategic Human Resource Management, Organizational Structure Theory & Design; Competency Based HRM and Performance Management; Talent Acquisition and Human Resource Planning



Prof. Rushin Vadhani

Asst. Professor

MMS, B.Tech (Textiles), Pursing Ph.D.

Prof. Rushin Vadhani has over 20 years of corporate experience, held key positions at renowned companies such as Reliance

Industries, Welspun Group, Aditya Birla Group, and A.T.E Marketing Pvt.Ltd. Prof. Rushin has Presented Research paper in a conference on "Sustainable fashion consumer awareness & adoption of eco-friendly textile products. Authored research paper on "Sustainable Fashion: Consumer Awareness and Adoption of Eco-Friendly Textile Products." Published in UGC care magazine –Annals of the Bhandarkar Oriental Research Inst. Contributed over 20 articles to top textile magazines & journals, covering various topics including Mgmt, Leadership, Mktg & business.



Prof. Trilokchand Jajoria

Asst. Professor

B.Com, M.Com, Pursing Ph.D.

Prof. Trilokchand Jajoria is an accomplished academician with over nine years of teaching experience in

the field of Accounting and Finance. He is currently pursuing a Ph.D. in Accounting and Finance from the University of Mumbai. He holds a Master of Commerce (M.Com) in Accounting and has successfully cleared the UGC-NET examination six times. His areas of expertise include Financial Accounting, Cost and Management Accounting, Auditing, Corporate Valuation, Derivatives and Risk Management, Financial Modelling, Wealth Management, Venture Capital and Private Equity, Financial Fraud Investigation, and Financial Regulation.

INFRASTRUCTURE



Class Rooms with Audio Visual Aids

The classrooms are spacious, well designed and ventilated. Rooms are specifically segregated for tutorials and lectures, Lab-cum-classrooms make it easier for theory and practice to run alongside. Latest technical devices such as Multimedia Projector, Advanced System, etc. are add-ons to the fully equipped and furnished classes.



Library

The learning and knowledge home - has excellent collection of 10,500 reference books, textbooks, 24000 ebook collection, Journals subscribed - 62 (National & International) and magazines of management, computer science, economics and other related subject. The collection includes annual reports of Government of India, projects and thesis/dissertation, national and international journals. SBS's library is well-stocked and fully computerized. All the latest editions of books both for reference and text are available in this library. It also subscribes to various newspaper and periodicals for the information and update of their knowledge. The library also maintains e-books for students, and it has the digital library facility for all the students with internet connection.



Computer Lab

The institute has a fully air conditioned, well equipped computer laboratory having multiple terminals with latest configurations. The computer laboratory is also equipped with latest software, hardware, laser printers, scanners & e-training modules. With Wi-Fi enabled campus the students have access to internet facility for getting updated information regularly. Software like SPSS tool is installed to cultivate the nature of research in the mind of students. The institute wants its students to be conversant with modern learning aids.



Seminar Room

The institute has an air conditioned, wi-fi enabled with audio visual facilities seminar room. The seating capacity of the seminar room is around 120 people. The seminar room is used for organizing interaction program, special lectures, seminar, workshops, etc.

INFRASTRUCTURE



Auditorium

The institute has an auditorium with a seating capacity of 400 people. The auditorium is used extensively for the conduct of extra-curricular activities and for hosting functions of the Institute. It has an advanced light and sound system that is managed by specially designated support staff. It is equipped with a large stage, two green rooms, comfortable seating arrangement, air-conditioners, washrooms, and a podium.



Canteen

The well-furnished canteen is the hub of out-of-class discussions and exchange of information. A selection of healthy snacks and delicious hot food is available through the daily catering service. Seating arrangement with elegant tables and cozy chairs add comfort while enjoying array of savory food.



Wi-Fi Enabled Campus

The Sasmira's Business School (SBS) campus provides a broad range of facilities and use of modern teaching tools that opens the gate to infinite learning possibilities. The institute has an excellent infrastructure and accessibility from various parts of the city. The campus is spacious with facilities that enable students to enjoy a successful academic and social life. The educational experience is augmented by a sophisticated and continuously evolving IT system and well-equipped furnished labs that seamlessly integrates technology throughout the campus. The teaching- learning process is facilitated in classrooms and tutorial rooms that are well furnished and fully air conditioned. The entire campus is Wi-Fi enabled with separate Administrative Block, Discussion Room, Waiting Room, Library, research Room, Computers Labs and Cafeteria. Adequate infrastructure is provided for indoor games and extra-curricular activities. The facilities have been designed keeping in mind the flexibility needed to produce a continuous stream of innovations in education and research designed to meet-and anticipate-the evolving needs of business/ industry.

EXTRA CURRICULAR ACTIVITIES





EXTRA CURRICULAR ACTIVITIES



INDUSTRIAL VISITS

INTERNATIONAL INDUSTRIAL VISITS



American University Dubai



Nakheel Real Estate Developer, Dubai



Asia Pacific University, Malaysia



Royal Selangor-Pewter making factory, Malaysia

DOMESTIC INDUSTRIAL VISITS



Saras Dairy, Jodhpur

INDUSTRIAL VISITS

DOMESTIC INDUSTRIAL VISITS



Inter Solar, Chandigarh



Amul Factory, Ahmedabad

LOCAL INDUSTRIAL VISITS



Bombay Port Trust, Mumbai



MCX, Mumbai



NISM, Patalganga

CAREER GUIDANCE

STUDENTS' PLACEMENT COMMITTEE

The institute has a dedicated Career Guidance Cell, which is in constant touch with the corporate world and essentially keeps the students informed about the requirements in different industry sectors regarding career opportunities available. It is supported by the Student Placement Committee. The recruiters visit our campus for recruiting students every year.



Campus Placements has three phases

- (i) Live Projects** - Live Projects are integrated in the curriculum itself so that the students get the practical exposure of the theories learnt in the classrooms. Regular live projects are provided with the reputed companies like ITC, Berger Paints, Decathlon, Dabur, Wipro etc.
- (ii) Summer Internships** – Two months summer internship is a mandatory requirement of the PGDM program with an object to familiarize the students about the corporate culture and their functioning
- (iii) Final Placements** – SBS provides 100% placement assistance to students in association with ever lasting relationship with renowned corporate across the geographical boundaries. Students are groomed for the placements and made industry ready by organizing various workshops and training sessions on resume building, resume writing, group discussions and mock interviews.

- **PLACEMENT PROCESS**

The campus Recruitment Programme facilitates the placement for the full time programme at SBS. The institute collects vital data from companies like Job Profile, Salary Details and other relevant details for a smooth recruitment process.

- **PRE-PLACEMENT INTERACTION**

This provides an opportunity to the students to learn more about the organization, their operations, future growth, job opportunities, work culture etc. This aims at matching students expectations with the companies requirement to create a win-win situation for both.

- **FINAL SELECTION**

This depends upon the various selection techniques used by the corporates according to the recruitment procedure like Aptitude Test, Group Discussion, Personal Interview, Psychometric etc. After the candidates are short-listed and selected, the offer letters are to be given to the Placement Office.

For further details, please contact:

Prof. Amol Jadhav
Head - Placements
9221234267



PLACEMENT PROCESS AT SBS

*Shortlisting of students
for preliminary round*

*Recruitment process
on Campus*

*Forwarding resumes
to companies*

*Selected students
are notified and offer
letters are released*

*Pre-placement
talk*

*Selected students
join the company*



PLACEMENT PROCESS

PLACEMENT REPORT



- Among the principal offers made, the students have received job offers from Sectors like BFSI, Consulting, IT & ITES, Manufacturing & FMCG.
- The students have been placed in the renowned companies by the Placement Cell like ITC Ltd., Godrej & Boyce, e-Emphasys, Interactive Brokers, Insync Analytics, UTI AMC, Patanjali Foods Ltd, ICICI Securities, Carnival Group, HDFC Life, ICICI Bank, ICICI Securities, Kotak Life Insurance, Decimal Point, RDC Concrete Ltd., Powermaster Ltd, Fashion TV, Adonmo Ltd, The Guardians etc.

Final Job Placements – Already started. 20% students are Placed (BATCH 2024-26)

The final placements process for the current batch is ongoing

- Highest salary : Rs. 14.00 L.P.A.

Final Job Placements - 100% Placed (BATCH 2023-25)

- Highest salary : Rs. 12.00 L.P.A.
- Average salary: Rs. 7.05 L.P.A.
- Median salary : Rs. 5.50 L.P.A.

200 + recruiters visited our Campus for Final Placements





STUDENTS SELECTED IN RENOWNED COMPANIES



sasmira's
Business School



Mr. Sahil Rawat



Ms. Sneha Jaiswal

PGDM (Batch 2024-26)

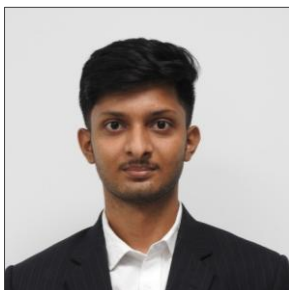
Congratulations!

on getting placed at

**jaro
education™**

as a 'Management Trainee'

CTC – 14.00 LPA



Mr. Abhinav Rathod

PGDM (Batch 2024-26)

Congratulations!

on getting placed at

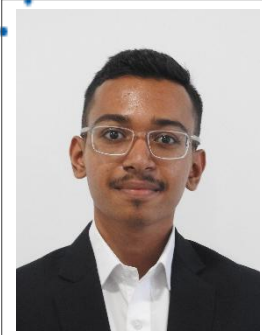
 **NOBROKER**

as a 'Sales Associate'

CTC – 7.50 LPA



STUDENTS SELECTED IN RENOWNED COMPANIES



Yash Kamatkar
PGDM (Batch 2024-26)

Congratulations!

on getting placed at



as a 'Management Trainee'
CTC – 4.50 LPA



Chaitali Kharat



Aachal Gupta



Leebita Frank



**Siddhi
Suryavanshi**



**Bhavana
Makwana**

PGDM (Batch 2024-26)

Congratulations!

on getting placed at



as a 'Management Trainee'

CTC – 5.00 LPA



THANKS TO OUR RECRUITERS





STUDENT TESTIMONIALS



YASH GOGRI
PGDM Batch 2021-23

I, Yash Gogri, the president of the student council at SASMIRA's Business School, pursuing my PGDM from SBS may be the one of the best decisions I have made in my life. In terms of career, no doubt it moulds your personality into a cut above the rest and into just the right kind of person the corporate world demands for. Our institute allows us to not just major in Marketing, finance or HR but also gives us an option to pursue a minor specialization along with the major subjects. My minor subject is international business. And the corporate world these days are really looking for MBA Graduates who have knowledge about more than just the generic major subjects.

But the real credit goes to the conducive work culture at SBS. Here, we study and grow together as a family. The faculty takes utmost care of the students and gives personal attention to each of the students. I owe my gratitude to SBS for not only imparting knowledge, but imparting values as well, which in my opinion, takes a person a long way in life and career. This might not be the case in every other college. So Thank you SBS for my metamorphosis.



Anmol Patankar
PGDM Batch 2022-24

I, Mr. Anmol Patankar, would like to express my sincere gratitude to Sasmira's Business School for helping us at each and every step of our professional career. The institute provided us with the best possible platform and infrastructure to excel in our career interests. The expert faculty members made us industry ready, while the placement training helped us to enhance our soft skills which made us stand out from others. We had the good fortune to work with the best organizations for our summer internships like Amul Ltd., Overseas Polymers Pvt. Ltd., Finlatics, Britannia and many more.

Our infrastructure too motivated us to proudly say that we are the students of Sasmira's Business School. Many seminars and webinars are conducted to guide us in all possible ways. We are proud to be a part of Sasmira's Business School. Thank you.



KANCHAN GUPTA
PGDM Batch 2024-26

I would portray my continuous excursion at Sasmira's Business School as energizing and dynamic. All sessions conducted are intellectual and intriguing in nature. The best thing about being a student here is the number of additional opportunities that were given to us like case studies, discussions, role-plays, live projects and national level competitions which fused administration and group abilities.

A lot of seminars and conferences are held very frequently, which gives a lot of practical exposure. Even pre-placement training and assistance provided to all the students made us adequately able to confront the company interviews and excellence for facilitating our profession. The institute is headed by visionary leaders who think ahead of time and I am proud to be associated with Sasmira's Business School.



VISHAL KHEDEKAR
PGDM Batch 2018-20

Sasmira's Business School has been an incredible contributor towards the advancement of my personality. By participating in various events, discussions, and competitions provided by the institute, I was able to develop leadership, time management, and team skills. The faculty is consistently prepared to help and guide us and consistently goes about as a mentor. Students are given classroom teachings, but real-time case studies and hands-on industry experience with field project works.

The placement team of our institute constantly made efforts towards opportunities and made every individual corporate ready. A big thank you to Business School for giving me wings of wisdom to fly.