



SASMIRA'S BUSINESS SCHOOL

Two-Year Full-time Post Graduate
Diploma in Management (PGDM)
with Dual Specialization



Over 75 years of excellence

75 Years of Achievement

Join our community today and take the first step towards
a bright future in your career!

- ✓ 200+ Top-Tier Companies recruiting on campus
- ✓ International - National - Domestic IV
- ✓ AI Integrated Curriculum
- ✓ Training & Placement Cell
- ✓ Computer Labs
- ✓ Air-Conditioned Smart Classrooms

Contact Us



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8425002526
8425006889



Website
sbsm.edu.in

LEARN WITH SBS TO TRANSFORM TODAY & LEAD TOMORROW !!



CONTENTS

About Sasmira		3
About Sasmira's Business School (SBS)	4	
Our Chief Patrons		6
I/C Director's Message	7	
Post Graduation Diploma in Management (PGDM)		8
Why choose SBS PGDM program?	9	
Our Teaching & Learning Methodology		10
Admission Process	11	
Core Faculty as Knowledge Enablers		12
Infrastructure	15	
Extra Curricular Activities		17
Industrial Visits	19	
Career Guidance Placement Committee		22
Placement Process At SBS	23	
Placement Report		24
Students Selected in Renowned Companies	26	
Thanks to Our Recruiters		27



SASMIRA'S BUSINESS SCHOOL

INTRODUCTION



ABOUT SASMIRA

The Synthetic & Art Silk Mills' Research Association (SASMIRA) was established on 12 January 1950 under Registration No. 2505 of 1949–1950, in accordance with the Societies Registration Act XXI of 1860. It is a pioneering cooperative initiative of India's man-made textile industry, conceived in the post-independence era as a multi-functional research and development institute to address the scientific and technological needs of the sector.

At a time when the silk and art silk industry comprised a large number of small-scale units, visionary industry pioneers recognized the importance of collective research and innovation. With rare foresight, they proposed the creation of a cooperative research organization. This initiative received strong support from the Council of Scientific and Industrial Research (CSIR) and other government agencies, leading to the establishment of SASMIRA, originally known as the Silk and Art Silk Mills' Research Association.

SASMIRA celebrated its Golden Jubilee in the year 2000, marking five decades of excellence and coinciding with the dawn of the new millennium. Its landmark campus, located at Worli in the heart of Mumbai, stands as a symbol of its enduring legacy. Conceived as early as 1950 and completed in 1958, the impressive building spans approximately 12,000 square metres and continues to serve as a hub of innovation, research, and technological advancement in the textile sector.

In 2021, SASMIRA expanded its space and inaugurated its new wing adjacent to the existing one.



SASMIRA'S BUSINESS SCHOOL

INTRODUCTION

ABOUT SBS

SASMIRA's Business School (SBS) belongs to the family of 75-year-old SASMIRA (an approved body of the Ministry of Textile, Govt. of India), with a rich educational heritage in the area of textile and management. SASMIRA's Business School is located in the heart of Mumbai city with state-of-the-art infrastructure and commenced in the Academic Year 2018.

SASMIRA's Business School (SBS) takes a new look at management education, focusing on a corporate end-user-driven curriculum, designed and taught by the best of corporate leaders/faculty members to create the next generation of corporate leaders. In a dynamic & rapidly evolving business environment, SBS aims to create future-ready corporate leaders & entrepreneurs who are well-equipped to ancle the challenges thrust upon them.

The Institute takes pride in its faculty members, who comprise distinguished academicians and leading professionals of the business world. Our faculty members nurture the skill sets of the students to make them competent professional managers to work in diverse corporate sectors across the globe. SBS offers various programs specifically designed to equip students with the required conceptual, interpersonal, and managerial decision-making skills. The SBS program is a transformational experience that stays with them lifelong and gives them the perspective to deal with complex and ever-changing realities of business and life.

SBS Students Council





INTRODUCTION



VISION

To be a preeminent Centre of Excellence in Management Education by offering high-quality, career-oriented, and comprehensive business education for developing managerial, leadership, and entrepreneurial skills that combine well with strong humanistic, social, and ethical values.



MISSION

- **Academic Excellence:** Advancing knowledge generation and dissemination.
- **Global Leadership:** Shaping industry-ready, competent managers.
- **Corporate Alignment:** Upgrading processes to meet market demands.
- **Entrepreneurship:** Cultivating creativity and professional growth.
- **Inclusive Ethics:** Promoting global diversity and ethical participation.



CORE VALUES

- **Passion**
- **Integrity**
- **Compassion & Empathy**
- **Teamwork**
- **Accountability**
- **Growth Through Excellence**
- **Solution Driven**
- **Collaboration & Innovation**
- **Diversity, Equity & Inclusion Agility**



SASMIRA'S BUSINESS SCHOOL

OUR CHIEF PATRONS

SASMIRA's Business School (SBS) is an initiative of SASMIRA to address the changing skill requirements of the corporate sector. In a competitive business environment, professionals must demonstrate adaptability, analytical thinking, and effective decision-making.

SBS emphasizes practice-oriented learning through simulations and research-based teaching to prepare students for real-world challenges. With experienced faculty, modern infrastructure, and strong academic resources, the School aims to develop responsible professionals ready to contribute to organizations and society.

I extend my best wishes to all aspiring students as they begin their academic and professional journey.



Shri. Mihir Mehta

President, SASMIRA



Smt. Smita Yeole

Vice President, SASMIRA

SASMIRA's Business School (SBS) is committed to delivering quality management education through its PGDM program. The School emphasizes competency development using practical teaching methods and a professional learning environment to enhance students' readiness for employment.

A range of training and development activities, along with activity-based learning approaches such as case studies, simulations, live projects, and industry internships, support the overall development of students. These experiences help learners gain practical insight and confidence to take on professional responsibilities.

We are confident that SBS students will grow into capable professionals and contribute effectively to their organizations. I extend my best wishes to all students for their future endeavors.

Education plays a vital role in shaping character, strengthening the mind, and developing independent thinking. At SASMIRA, we strive to provide an environment that supports meaningful learning and responsible growth.

The Institute emphasizes the holistic development of students by strengthening managerial skills and familiarizing them with emerging industry practices. Through this approach, we aim to prepare learners to meet professional challenges with competence and integrity.

I extend my best wishes to all students for their academic and professional pursuits.



Dr. Ashok Tiwari

Director General, SASMIRA



SASMIRA'S BUSINESS SCHOOL

THE MOTIVATOR – LEADING THE VISION AT SBS



Dr. CA Geetanjali Pinto

I/C Director, SBS

Dear Students,

Greetings from SASMIRA's Business School!

SASMIRA's Business School (SBS) belongs to the SASMIRA family of educational institutions that share a tradition of over 70 years and a rich educational heritage in the areas of textile and management education. SASMIRA's Business School is approved by the All India Council for Technical Education (AICTE), the Directorate of Technical Education (DTE), and the Government of Maharashtra. It is located in the heart of Mumbai city at Worli.

Widening its scope and operations in the field of education, SASMIRA started SASMIRA's Business School (SBS) in the year 2018 with the objective to bridge the gap between classroom learning and industry requirements. Since

then, there has been no looking back. SASMIRA's Business School has received many awards, accolades, rankings, and industry recognitions. To name a few:

- National Educational Excellence Awards: Most Promising PGDM College of the Year 2021, Maharashtra, under the category of Management Studies, Quality Education & Infrastructure.
- Silicon India's Ranking Survey 2021: Ranked in the A++ category.
- GHRDC – CSR B-School Survey 2021: 4th Rank among the Top B-Schools of Excellence in India.

Accreditations & Rankings

- Rankings 2022: Ranked 80th among the top B-schools in India.
- Certification: ISO 9001:2015 Quality Management System by the BIS (Bureau of Indian Standards).

SBS provides a congenial learning environment for students with state-of-the-art infrastructure and strong industry connections. The PGDM program at SBS addresses the needs of business professionals. It aims to provide students with the cutting-edge skills and knowledge required for a successful career in management. The PGDM program is designed with a perspective to develop students to face complex business problems.

We at SBS provide a quality learning experience that enables students from diverse cultural and academic backgrounds to acquire the ethical business skills and knowledge essential to succeed in today's competitive global business world. We equip students with appropriate managerial competencies, technical skills, and attitudes in the core areas of finance, marketing, HR, and business analytics.

We give our students the opportunity to live out their aspirations, develop, and assert themselves with the objective of imparting knowledge and understanding of the cutting edge of different management domains. Our location in Mumbai provides a strategic advantage and enables us to have a strong interface with business and industry.

I am sure that your two-year journey with SBS for this professional management course will add a distinctive edge to your management career.

Best Wishes!



THE COURSE

Post Graduate Diploma in Management (PGDM)

The program aims to prepare students for managerial roles aligned with industry needs. The two-year full-time PGDM equips learners with essential skills, knowledge, and strategic perspective for leadership in a global business environment.

The program is academically rigorous and delivered by experienced faculty through interactive methods such as case discussions, presentations, role plays, and simulations, encouraging active classroom participation.

The PGDM, approved by AICTE and the Directorate of Technical Education (DTE), Government of Maharashtra, offers dual specialization and is designed by the SASMIRA'S Business School Academic Advisory Board with inputs from industry experts. The program is structured over six terms across two years, with each term of approximately three months.

Program Highlights

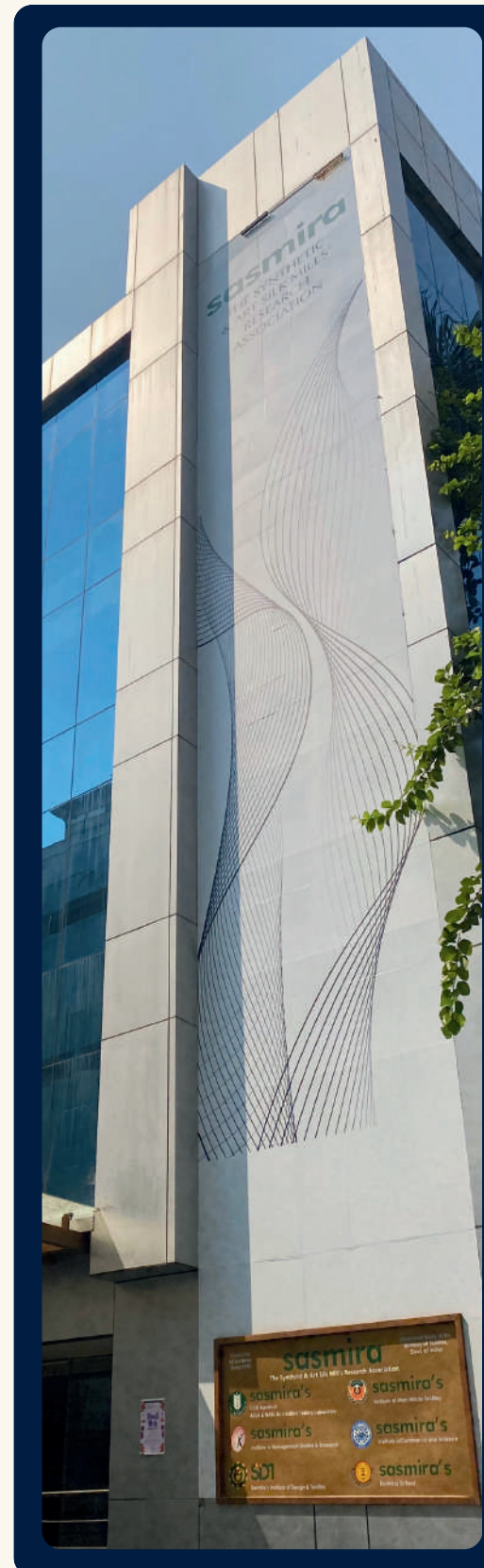
- Emphasizes on practice-based and experiential learning experiential learning through local, domestic & international industrial visits
- 100% placement assistance
- Course content is constantly revised and updated with on input from the academic and industry experts to meet the demands and challenges of the fast-evolving corporate world
- Taught by the best of faculty and industry practitioners
- Imbibes an entrepreneurial spirit along with personal, social, professional values, creativity, & positive attitudes
- Personalized attention for capability assessment and development through assessment centre

Major Specializations

- Business Analytics / Finance / HR / Marketing

Minor Specializations

- International Business / Digital Marketing / Banking & Financial Services (BFSI) / Mass Media & Entertainment Management / Entrepreneurship & Start-up Management / Textile Management/ Operations Management





THE COURSE

Why choose SBS PGDM Program

75 Years of legacy

SASMIRA's Business School (SBS) belongs to the family of 75-year-old SASMIRA (an approved body of the Ministry of Textiles, Govt. of India), with a rich educational heritage in the area of textile and management.

Dual Specialization Advantage

The PGDM program at SBS offers dual specialization, enabling students to master two key functional domains over the two-year program. This enhances career flexibility and increases employability across multiple roles and industries.

Value-Added Certification Courses

To strengthen industry relevance, the program includes value-added certificate courses alongside the core curriculum. These certifications help students build job-ready skills, gain domain expertise, and stand out in a competitive job market.

AI-Integrated Curriculum

SBS offers an AI-integrated PGDM curriculum, equipping students with hands-on exposure to AI tools and data-driven decision-making. This prepares students to adapt to rapidly evolving digital workplaces and modern business environments.

100% Placement Assistance

SBS offers 100% placement assistance, supported by a dedicated placement cell. Students are placed across top companies and diverse sectors, ensuring strong career opportunities and professional growth.

Digital Learning Support

Each student is provided with a personal laptop, ensuring seamless access to digital learning resources, research tools, simulations, and project work—supporting a technology-enabled learning experience.

National & International Industrial Exposure

The PGDM program includes national and international industrial visits, giving students exposure to global business practices, cross-cultural management, and international corporate environments beyond classroom learning.

Extensive Corporate Interface

Students participate in multiple one-day industrial visits to leading institutions and organizations such as NISM, BSE, MCX, IKEA, RBI, and more. These visits provide practical insights into real corporate operations, financial markets, and governance frameworks.



OUR TEACHING & LEARNING METHODOLOGY

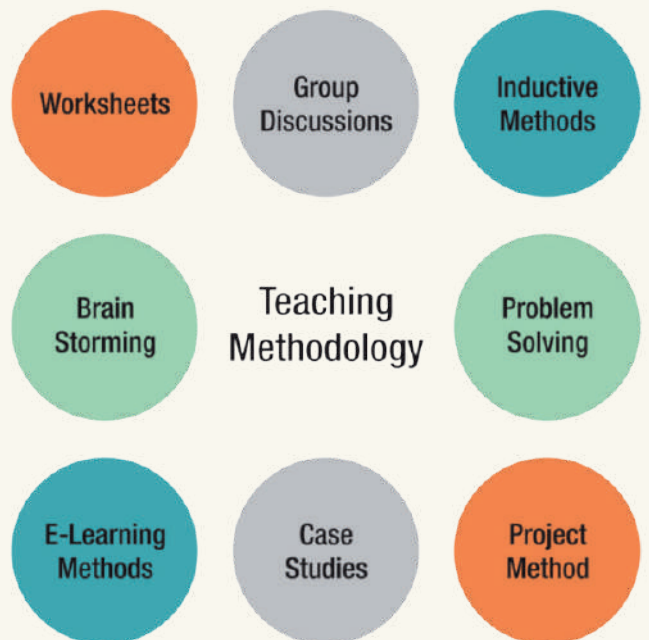
Management education in Sasmira's Business School (SBS) is imparted through a thoughtfully balanced mix of teaching pedagogy based on the concept of blended learning. At SBS, we strongly believe in practice-based and experiential learning. Thus, making the teaching-learning process an active, interactive, and experiential learning process.

Classroom Methodologies

- Use of Multimedia (PowerPoint presentation, audio, visuals)
- Case Studies, Games, Simulations, Group/Team Activities, Role Play
- Skill-Based Learning Exercises, Projects
- Scenario Analysis, Group Discussions, Quiz, One-on-One discussion
- Mentoring & Counselling

Beyond Classrooms

- Industry Visits (Local, Domestic & International)
- Guest Talks/Lectures
- Conferences
- Live Projects
- Seminars/Webinars/Summits
- Internships
- Development Programs
- Workshops
- Case Study Competition
- Research-based Projects





ADMISSION PROCESS

Eligibility

Bachelor's Degree in any discipline from a recognized university with a minimum of 50% marks in aggregate or equivalent grade. Applicants appearing for the final year degree examination can also apply. However, if selected, proof of completion of their graduation with minimum 50% marks needs to be submitted for the final confirmation of admission.

Applicants who have appeared in any one of the following written aptitude tests are eligible to apply: GMAT/CAT/CMAT/XAT/MAT/ATMA/MH-CET/any other qualifying exam conducted by the approved authority

Admission Procedure

The three-step admission procedure is followed at SBS:

- 1. Document Verification:** The candidate must fill in the admission enquiry form by scanning the QR code given below. The candidate must bring all his/her original documents to the institute and fill out the admission form (to be obtained from the college office), duly filled in.
- 2. Group Discussion & Personal Interview:** Group Discussion & Personal Interview is conducted to evaluate the competency & suitability of the candidate for the program.
- 3. Fees Payment:** Once the candidate is found suitable & documents are successfully verified, the candidate has to fill out the admission form and confirm his admission by making an interim payment towards course fees.

Shortlisted candidates are required to submit two sets of self-attested documents as per the following sequence at the time of document verification:

Mandatory Documents

- 10th, 12th and Degree (Semester/Year Wise) Marksheets and Certificate
- Aptitude Test Scorecard, whichever is applicable
- Leaving Certificate from the Graduation College
- Work Experience Certificate (if any)
- Gap (if any) Affidavit (Period after Graduation till Admission Date)
- Photographs – 2 Nos. (Passport Size). Please write the name on the backside of the photograph along with the given registration number.
- Photocopy of Aadhar Card/Passport/PAN Card/Birth Certificate

All shortlisted applicants must bring original documents for verification at the time of admission

Sasmira's Business School (SBS)

Sasmira Marg, Worli, Mumbai – 400030, Maharashtra
Office Nos. – 8433734950 / 8425002526 / 8425006889
Email Id: admissions@sbsm.edu.in / sbs@sasmira.org
Mr. Amol Jadhav, Placement Officer - 9221234267
Prof. Richal Tuscano, Academic Coordinator - 9326111683
Dr. CA Geetanjali Pinto, Director, Email : director@sbsm.edu.in



Scan QR for Admissions



SASMIRA'S BUSINESS SCHOOL

SBS FACULTY

CORE FACULTY AS KNOWLEDGE ENABLERS



Dr. Geetanjali Pinto is a Chartered Accountant with more than 26 years of experience across industry and academia. Dr. Geetanjali Pinto has completed her Ph.D. from Symbiosis International University. Her teaching expertise lies in core finance subjects such as Financial Accounting & Analysis, Financial Management, Cost & Management

Dr. CA Geetanjali Pinto

I/C DIRECTOR

Ph.D. in Management, CA. M.Com, B.Com.

Accounting, Corporate Finance, Security Analysis & Portfolio Management, Corporate Restructuring & Valuation, & Tax Planning. Her research expertise lies in the area of Corporate Finance and the use of panel data econometric tools for data analysis.

Dr. Geetanjali Pinto's experience spans over 11 years in the industry, and as an academician, she has more than 15 years of experience in teaching and research. In the realm of research, Dr. Pinto is renowned for her specialization in corporate finance and her adept use of panel data econometric tools for data analysis. Her scholarly contributions extend to numerous articles presented at conferences and 9 research papers published across ABDC-ranked journals, 9 in Web of Science indexed journals, and 12 in Scopus indexed journals and UGC-approved journals. She also holds 3 copyrights registered with the Copyright Office, Government of India, and has also authored a book on Accounting for Managers, HPH.



Dr. Sandeep Surange holds a rich experience of about 25 years (10 years in HR domain at various managerial levels including as Head HR and 15 years in academics). He is having a strong background in HR compliance, Compensation Benefits and Formulation of HR policies. He has won several accolades and awards both at personal and professional levels. He has been a recipient of Best Faculty award and Best Research paper award. His strengths are domain knowledge, strong research interest, innovative teaching pedagogy and passion for teaching and learning. He holds a dual UGC-NET in Management and HRM.

Dr. Sandeep Surange

Ph.D., MPM & IR, BBM, UGC-NET



Dr. Kirtida Vora has over 18 years of experience across Industry & Academia. Her corporate experience of over a decade is predominantly in Siemens Ltd. in telecommunications industry across large scale projects with a blend of sales, marketing, supply chain and business development, bagging her multiple International Awards & merit rewards. Her teaching expertise lies in the area of Operations and Marketing management subjects including core and electives. In the realm of research, she has bagged multiple best paper awards, presented papers in various international conferences, including IIT and IIM; published papers in ABDC-ranked, Scopus-indexed, and UGC-approved journals and book chapters; and authored a reference book on technology.

Dr. Kirtida Vora

Ph.D. MMS PGDBA B.E. - Electronics



SASMIRA'S BUSINESS SCHOOL

SBS FACULTY



Prof. Aarti Vyas
Pursuing Ph.D. MMS BBI

Prof Aarti Vyas is an accomplished academician in the field of finance with seven years of teaching experience in Graduation and postgraduate programs. She holds an MMS in Finance from the University of Mumbai and is currently pursuing a PhD. Prof.Aarti has achieved the Certificate in Credit Cards for Bankers – IIBF & Certificate in Digital Banking for Bankers – IIBF. She has experience in teaching subjects like economics, international finance, equity research, introduction to financial intermediaries, commercial banking, and retail banking.



Prof. Richal Tuscano
Pursuing PhD MMS BMS

Prof. Richal Tuscano has over 12 years of experience in the corporate and academic sectors. She holds an MMS in Human Resources from the University of Mumbai and is currently pursuing her PhD from the same university. She is certified as a Learning and Development Manager by Middle Earth HR. She has published research papers and presented at national and international conferences. Her teaching areas include Organizational Behavior, Performance Management, Training & Development, and Human Capital Management.



Prof. Rushin H. Vadhani
Pursuing PhD MMS LTM B.Tech DBM

Rushin Vadhani is a seasoned corporate professional turned academician, passionate about mentoring and shaping future business leaders. With over 22 years of industry experience across reputed organizations such as Aditya Birla Group, Reliance Industries, Welspun Group, Pavitra Group, and A.T.E. Marketing, he brings strong real-world perspectives into management education. Committed to holistic student development, his teaching philosophy emphasizes clarity of thought, ethical leadership, and practical decision-making. An active researcher and thought leader, he has presented and published over 25 papers at national and international conferences, with publications in leading textile magazines and academic journals covering management, leadership, marketing, and business.



Prof. Trilokchand Jajoria
Pursuing Ph.D. UGC NET M.Com B.Com

Prof. Trilokchand Jajoria is an accomplished academician with over nine years of teaching experience in the field of accounting and finance. He is currently pursuing a Ph.D. in accounting and finance from the University of Mumbai. He holds a Master of Commerce (M.Com) in Accounting and has successfully cleared the UGC-NET examination six times. His areas of expertise include Financial Accounting, Cost and Management Accounting, Auditing, Corporate Valuation, Derivatives and Risk Management, Financial Modeling, Wealth Management, Venture Capital and Private Equity, Financial Fraud Investigation, and Financial Regulation.



SASMIRA'S BUSINESS SCHOOL

Placement Head

Prof. Amol Jadhav has completed his graduation with a B.Sc. (Geology) and an MBA in Human Resource Management (HRM) with first class from Mumbai University. He has completed his LL.B. from Mumbai University to gain knowledge in law-based subjects. Prof. Amol is pursuing his LL.M. in Criminal Law from Mumbai University. Prof. Amol Jadhav has 14 years of corporate experience and 11 years of teaching experience in management education. He has dual expertise in the fields of law and human resources. At Sasmira's Business School, Prof. Amol Jadhav is handling and taking care of campus recruitments (live projects, summer internships & final placements) of the management students.



Prof. Amol Jadhav
Pursuing LL.M. MHRDM LL.B. B.Sc.



INFRASTRUCTURE

Seminar Room

The institute has an air-conditioned, Wi-Fi-enabled seminar room with audiovisual facilities. The seating capacity of the seminar room is around 120 people. The seminar room is used for organizing interaction program, special lectures, seminars, workshops, etc.



Classrooms with Audio Visual Aids

The smart classrooms are spacious, well designed, and ventilated. Rooms are specifically segregated for tutorials and lectures; lab-cum-classrooms make it easier for theory and practice to run alongside. The latest technical devices, such as multimedia projectors, advanced systems, etc., are add-ons to the fully equipped and furnished classes.



Computer Lab

The institute has a fully air-conditioned, well-equipped computer lab with the latest systems, software (including SPSS), printers, scanners, and e-learning tools. A Wi-Fi-enabled campus ensures seamless internet access, promoting research skills and modern learning practices among students.



Library

The SBS library is a fully computerized, well-stocked learning hub with 10,500 books, 24,000 e-books, 62 national and international journals, newspapers, and periodicals. It also offers digital library and internet facilities, providing students access to updated academic and research resources.



INFRASTRUCTURE

Auditorium

The institute has an auditorium with a seating capacity of 400 people. The auditorium is used extensively for the conduct of extracurricular activities and for hosting functions of the institute. It has an advanced light and sound system that is managed by specially designated support staff. It is equipped with a large stage, two green rooms, a comfortable seating arrangement, air conditioners, washrooms, and a podium.



Canteen

The well-furnished canteen is the hub of out-of-class discussions and exchange of information. A selection of healthy snacks and delicious hot food is available through the daily catering service. Seating arrangements with elegant tables and cozy chairs add comfort while enjoying an array of savory food.



Wi-Fi Enabled Campus

The Sasmira's Business School (SBS) campus provides a broad range of facilities and use of modern teaching tools that opens the gate to infinite learning possibilities.

The institute has an excellent infrastructure and accessibility from various parts of the city. The campus is spacious with facilities that enable students to enjoy a successful academic

and social life. The educational experience is augmented by a sophisticated and continuously evolving IT system and well-equipped furnished labs that seamlessly integrate technology throughout the campus. The teaching-learning process is facilitated in classrooms and tutorial rooms that are well furnished and fully air-conditioned. The entire campus is Wi-Fi enabled with separate administrative blocks, discussion rooms, waiting rooms, libraries, research rooms, computer labs, and cafeterias. Adequate infrastructure is provided for indoor games and extracurricular activities. The facilities have been designed keeping in mind the flexibility needed to produce a continuous stream of innovations in education and research designed to meet—and anticipate—the evolving needs of business/industry.





SASMIRA'S BUSINESS SCHOOL

EXTRA CURRICULAR ACTIVITIES





SASMIRA'S BUSINESS SCHOOL

INDUSTRIAL VISITS

DUBAI INTERNATIONAL INDUSTRIAL VISIT





SASMIRA'S BUSINESS SCHOOL

INDUSTRIAL VISITS

NATIONAL INDUSTRIAL VISIT





SASMIRA'S BUSINESS SCHOOL

INDUSTRIAL VISITS

LOCAL INDUSTRIAL VISITS





CAREER GUIDANCE

STUDENTS' PLACEMENT COMMITTEE

The institute has a dedicated Career Guidance Cell, which is in constant touch with the corporate world and essentially keeps the students informed about the requirements in different industry sectors regarding career opportunities available. It is supported by the Student Placement Committee. The recruiters visit our campus for recruiting students every year.



Campus Placements has three phases

- 1. Live Projects** — Integrated into the curriculum, live projects provide students with practical exposure to classroom learning. Students collaborate with reputed companies such as ITC, Berger Paints, Decathlon, Dabur, Wipro, and others.
- 2. Summer Internships** — A mandatory two-month summer internship helps students understand corporate culture and organizational functioning.
- 3. Final Placements** — SBS offers 100% placement assistance, leveraging long-standing relationships with leading corporations. Students are prepared through workshops and training sessions on resume building, group discussions, and mock interviews, ensuring they are industry - ready.

PLACEMENT PROCESS

The campus Recruitment Programme facilitates the placement for the full-time programme at SBS. The institute collects vital data from companies like job profiles, salary details, and other relevant details for a smooth recruitment process.

PRE PLACEMENT INTERACTION

This provides an opportunity for the students to learn more about the organization, their operations, future growth, job opportunities, work culture, etc. This aims at matching students' expectations with the companies' requirements to create a win-win situation for both.

FINAL SELECTION

This depends upon the various selection techniques used by the corporates according to their recruitment procedure, like aptitude tests, group discussions, personal interviews, psychometric tests, etc. After the candidates are shortlisted and selected, the offer letters are to be given to the Placement Office.

For further details, Contact

Prof. Amol Jadhav Head - Placements

9221234267

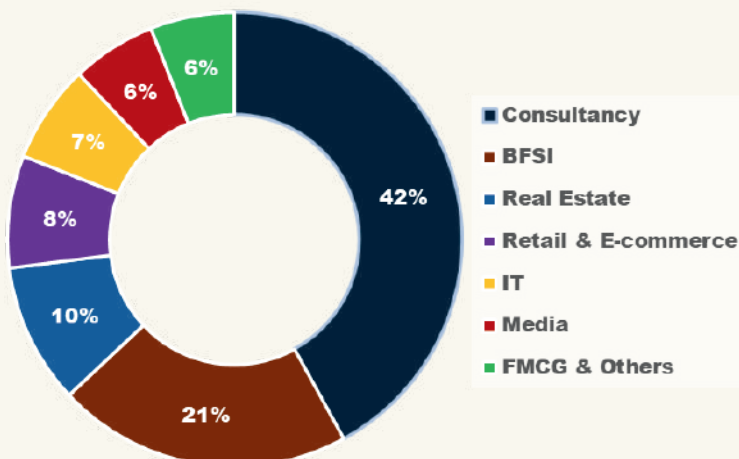


PLACEMENT PROCESS AT SBS



PLACEMENT PROCESS

YOUR FUTURE, BACKED BY 200+ RECRUITERS



Personality Development Session covers



E-mail etiquette



Group Discussion



Resume Building



Non-Verbal communication



PLACEMENT REPORT



- Among the principal offers made, the students have received job offers from sectors like BFSI, Consulting, IT & ITES, Manufacturing & FMCG.
- The students have been placed in the renowned companies by the Placement Cell like ITC Ltd., Godrej & Boyce, e-Emphasys, Interactive Brokers, Insync Analytics, UTI AMC, Patanjali Foods Ltd, ICICI Securities, Carnival Group, HDFC Life, ICICI Bank, ICICI Securities, Kotak Life Insurance, Decimal Point, RDC Concrete Ltd., Powermaster Ltd, Fashion TV, Adonmo Ltd, The Guardians etc.

Final Job Placements - Ongoing: 35% placement achieved for current Batch 2024–26

- Highest salary: ₹ 14.00 L.P.A

Final Job Placements: 100% Placed (BATCH 2023 25)

- Highest salary: ₹ 12.00 L.P.A.
- Average salary: ₹ 7.05 L.P.A.
- Median salary: ₹ 5.50 L.P.A.

HIGHEST PACKAGE OFFERED

₹ 28 LPA

200+ recruiters visited our Campus for Final Placements

2025

RECRUITMENT GROWTH



The 2024-25 cycle shows a strong upward trend in premium recruitment. Top-tier offers peaked at an average of ₹ 12.00 LPA



Average salary - CTC P.A.

SUMMER INTERNSHIPS & LIVE PROJECTS





SASMIRA'S BUSINESS SCHOOL

STUDENTS SELECTED IN RENOWNED COMPANIES

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Kanchan Gupta

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Sparsh Shah

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Yash Kamarkar

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Shruti Belle

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Spoorhi Kulkarni

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Sharan Nagraj

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Sannidhya Batheri

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Bhavana Makwana

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at:

jaro education

Sahil Rawat

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Harshada Deshmukh

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Mrudula Daine

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Tushar Doshi

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at:



Shruti Pathak

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at:




Keerti Joshi

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Abhinav Rathod

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Shruti Belle

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Aachal Gupta

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Dhanashree Deshmukh

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
on getting placed at



Khushi Kadam

PGDM Batch (2024-26)

sasmira's
Business School

CONGRATULATIONS
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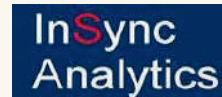
Sneha Jaiswal

PGDM Batch (2024-26)



SASMIRA'S BUSINESS SCHOOL

THANKS TO OUR RECRUITERS



And Many More...



STUDENT TESTIMONIALS



YASH GOGRI
PGDM Batch 2021-23

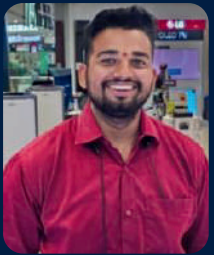
Choosing the PGDM program at SASMIRA's Business School (SBS) is one of the best decisions I've ever made. As Student Council President, I've seen how SBS molds personalities to excel in the corporate world. The unique opportunity to pair my major with a minor in International Business provides a vital competitive edge in today's global market.

The real credit goes to our conducive culture; we grow together as a family with personalized faculty mentorship. I'm grateful to SBS for imparting the values and knowledge essential for a lasting career. Thank you, SBS, for my metamorphosis.
-Yash Gogri President, Student Council, SBS



Anmol Patankar
PGDM Batch 2022-24

I, Mr. Anmol Patankar, would like to express my sincere gratitude to Sasmira's Business School for helping us at each and every step of our professional careers. The institute provided us with the best possible platform and infrastructure to excel in our career interests. The expert faculty members made us industry-ready, while the placement training helped us to enhance our soft skills, which made us stand out from others. We had the good fortune to work with the best organizations for our summer internships, like Amul Ltd., Overseas Polymers Pvt. Ltd., Finlatics, Britannia, and many more. Our infrastructure too motivated us to proudly say that we are the students of Sasmira's Business School. Many seminars and webinars are conducted to guide us in all possible ways. We are proud to be a part of Sasmira's Business School. Thank you.



VISHAL KHEDEKAR
PGDM Batch 2018-20

Sasmira's Business School has been an incredible contributor towards the advancement of my personality. By participating in various events, discussions, and competitions provided by the institute, I was able to develop leadership, time management, and team skills. The faculty is consistently prepared to help and guide us and consistently acts as a mentor. Students are given classroom teachings, but real-time case studies and hands-on industry experience with field project work. The placement team of our institute constantly made efforts towards placement opportunities and made every individual corporate ready. A big thank you to Sasmira's Business School for giving me wings of wisdom to fly.



KANCHAN GUPTA
PGDM Batch 2024-26

I would portray my continuous excursion at Sasmira's Business School as energizing and dynamic. All sessions conducted are intellectual and intriguing in nature. The best thing about being a student here is the number of additional opportunities that were given to us, like case studies, discussions, role-plays, live projects, and national-level competitions, which fused administration and group abilities. A lot of seminars and conferences are held very frequently, which gives a lot of practical exposure. Even the pre-placement training and assistance provided to all the students made us adequately able to confront the company interviews and excel at facilitating our profession. The institute is headed by visionary leaders who think ahead of time, and I am proud to be associated with Sasmira's Business School.



SASMIRA'S BUSINESS SCHOOL



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